

# University of Denver September | 2016 MRI Group Overview

CAMBRIDGE C A ASSOCIATES





Cambridge Associates has been providing **independent investment advice** to nonprofit institutions since 1973. For more than 40 years, we have focused on discovering innovative ways to add long-term value to our clients' portfolios.

We have helped **shape nonprofit portfolio management best practices** through our work with some of the most sophisticated institutional investors in the world. Those insights help us maximize success for **more than 680 nonprofit institutions** of varying assets, scale, and portfolio complexity that we work with today.

We aim to build **lasting client relationships with strong investment results and superior client service**. Our investment teams are focused on understanding every aspect of their clients' portfolios. Our research professionals are on the ground around the globe, always looking for new investment opportunities.







There are a number of possible approaches to investing in a way that meets an investor's mission and social objectives; we use MRI as the umbrella term

## Evolution of Our MRI Practice

- Cambridge Associates has served the socially-responsible and mission-related investment needs of clients throughout our history
- In 2008 established a dedicated group to assist clients with their MRI programs

## MRI Group's Goals and Objectives

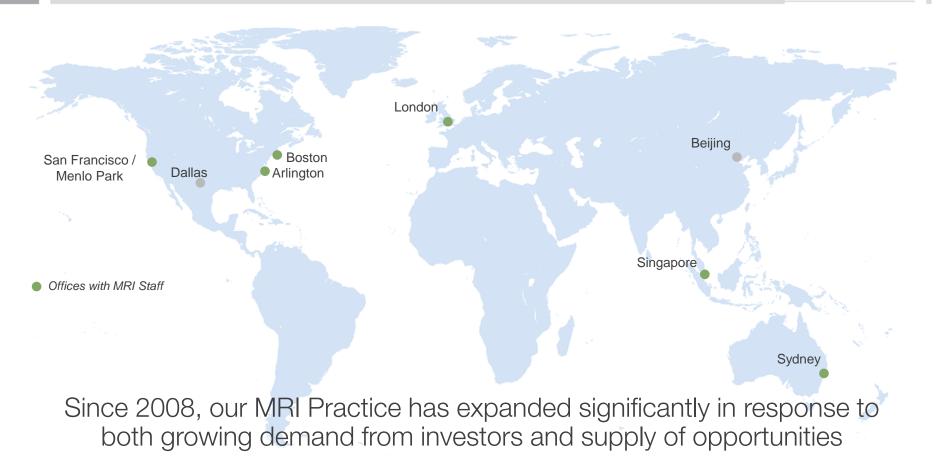
- Helping clients make informed decisions and articulate MRI policy
- Assisting them in implementing a variety of MRI strategies
- Providing access to a global institutional investment manager database and in-depth due diligence on a wide range of MRI investment opportunities

### We Believe

- Interest in MRI has permanence among investors
- Implementation can be challenging, requiring patience and a willingness to learn
- MRI investment strategies and risks are new and less familiar
- Investors must have the will to develop MRI objectives and strategies an external party cannot instill that



### **Our Dedicated MRI Practice of 35 Professionals Spans Six Global Offices**



8+

year history of dedicated practice area

# 35

MRI investment professionals

# 150 +

clients pursuing MRI strategies

# 200+

manager meetings per year

# 1,000+

databases

MRI strategies tracked in proprietary

### 9 atoq

Strategic partnerships with MRI and ESG investment associations

## Deep Resources Globally

Expanding Manager Research Capabilities

## High Engagement with MRI Field

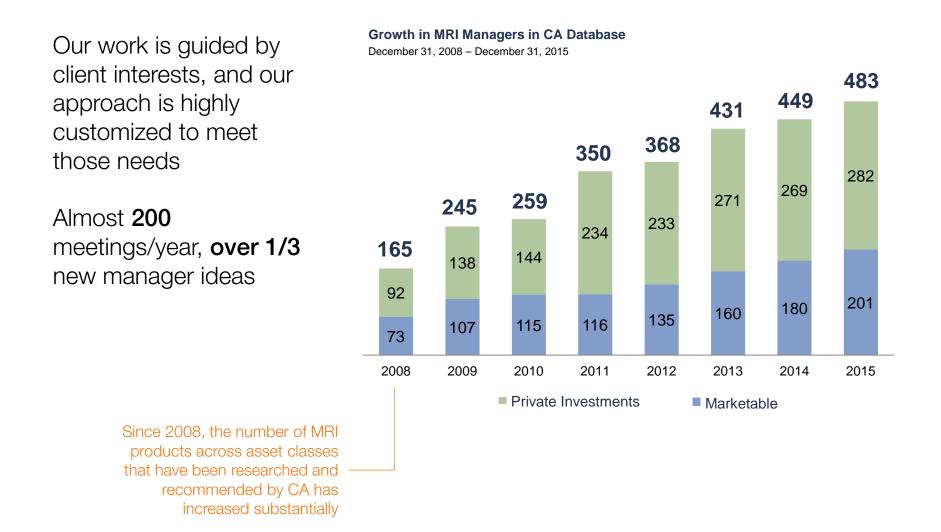
## Impact Investing Benchmarks

Recent Research Reports

- The team currently comprises 35 people across six global offices
- Recently hired three investment directors with extensive experience in conducting MRI manager due diligence and working with clients to build MRI programs
- Integrating ESG criteria and questions into entire manager research platform
- Growing database with > 1,000 funds; almost 200 meetings per year
- Leveraging tools such as Bloomberg and MSCI ESG to quantitatively evaluate portfolio ESG risks and exposures to positive impacts
- UN Principles for Responsible Investing (PRI) Signatory, Social Investment Forum (US SIF), Global Impact Investing Network (GIIN), Confluence Philanthropy, and more
- Hosting 2<sup>nd</sup> annual Impact Investing Forum in Chicago on September 28-29, 2016
- Issued survey to over 500 clients exploring institutional thinking and practice in MRI and impact investing
- Published first report Impact Investing Benchmark in June 2015 to report on the financial performance of private investment impact funds
- Recently began data collection on Real Assets Impact Investing Benchmark; targeting late 2016 publication
- Risks and Opportunities from the Changing Climate (2015)
- Introducing the Impact Investing Benchmark (2015)



Dedicated MRI resources seek institutional quality opportunities for the total portfolio



Source: Cambridge Associates LLC Investment Manager Database

Note: The number of private investment funds in the database decreased slightly from 2013 to 2014 as a result of Cambridge's work on the Impact Investing Benchmark. For this project, funds that were never raised were taken out of the database.

### Marketable Managers

 All managers in the database are asked if and how they are thinking about SRI and ESG factors

### Private Investment Managers

 Our operational due diligence questionnaire includes questions about ESG practices

ESG Integration Goals and Objectives

- Provides C | A staff and clients with a better understanding of MRI/ESG data and opportunities
- Offers the potential to source new MRI/ESG products

- Encourages managers to take material ESG issues into account
- Assists clients in completing the annual UNPRI reporting framework

### Kristy LeGrande, CFA Managing Director

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### Focus and Experience

Kristy is a Managing Director and a member of the Private Wealth Practice at Cambridge Associates. Kristy is affiliated with Cambridge Associates' Menlo Park office, though she resides in Denver, Colorado. She advises clients on investment issues such as asset allocation strategy, manager selection, and investment program evaluation. Kristy has worked with private clients, foundations, hospitals and independent schools in the U.S., ranging in size from \$20 million to \$2 billion.

Prior to joining Cambridge Associates in 2001, Kristy worked as a corporate finance associate in the Business Services Group at Bank of America Securities LLC, where she had various responsibilities pertaining to capital structure analyses, mergers and acquisitions, and private and public securities offerings. Prior to that, Kristy worked at Chase Securities Inc., where she held the position of associate in the Leveraged Finance Group and played an integral role in the execution of several high yield bond offerings, working closely with financial sponsors and corporate clients. Kristy also worked in marketing and investment operations at an institutional investment management firm.

#### Education

- CFA Charterholder
- MBA, Tuck School of Business, Dartmouth College
- AB in Economics(*cum laude*), Harvard University

### Wendy Walker, CFA Managing Director

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#### Focus and Experience

Wendy is a Managing Director and Chief Investment Officer in CA Capital Management, Cambridge Associates' outsourced investment office business. Wendy has nine years of investment experience and currently serves eight clients. She works with a number of museum, university, hospital and other nonprofit institutions. Wendy is also a member of the firm's Mission Related Investing group.

Prior to joining Cambridge Associates, Wendy worked on the investment teams at Imprint Capital Advisors, focusing on socially responsible and environmental-themed investment managers, and at Parnassus Investments, conducting industry and company-specific research. Before graduate school, Wendy was a securities analyst at Argus Research, where she co-managed four model portfolios and published equity research on media and business service companies. She also previously performed fiduciary and tax accounting at McLaughlin & Stern, LLP. Wendy is a former vice chair of the Sustainable Investing Committee of the New York Society of Security Analysts.

#### Education

- ♦ CFA Charterholder
- MBA (with Honors), Walter A. Haas School of Business, University of California at Berkeley
- BA (cum laude) in Comparative Literature with Theater Studies, Yale University

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